

WHO WE ARE?

Smartcon International Trade & Marketing is serving its clients by being the reliable sourcing partner for the building materials manufactured in Turkey, with promising quality and reasonable prices.

We are also offering range of marketing consulting services to assist our clients keep track on their path to success.

Our ultimate goal is to make life easier for **our clients.**

HOW CAN WE HELP YOU?



Building Materials Sourcing

We are taking care of the entire sourcing process of the products manufactured in Turkey listed below:

- Cement Particle Boards
- Fibercement Boards
- Tile Backer Boards
- GRC Panels (Glass Reinforced Cement)
- Aluminium Composite Panels
- Plaster Boards
- Bricks
- Rockwool and Glasswool

By handling the supplying side with utmost care, our objective is to make **our clients focus on their own success.**



Marketing Consulting

We offer a range of Marketing Consulting services to assist our clients keep track on their path to success.

Our CIM (Chartered Institute of Marketing) qualified Marketing Consultancy team identifies commercial opportunities in new markets and provide a tailor-made market entry strategy for your organization.

Throughout this process, we make sure you will:

- **Expand your business in Turkey:** Identify potential clients, develop marketing strategies, and connect with partners.
- **Gain valuable insights:** Our market research services provide valuable insights into the Turkish market.
- **Navigate the Turkish market:** We provide expert guidance on regulations and cultural nuances.
- **Find the right partners and customers:** Our buyer/seller matching service helps businesses find the right partners and customers to drive growth.
- **Ensure effective communication:** We facilitate effective communication between you and your Turkish counterparts.

We would like our clients to see us as an extension of their business development and marketing team as **our success is dependent on theirs.**



How to Reach Us

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