

The key advantage -

Visibility!



"If you want to have an effect on other people, you have to speak their language."

Kurt Tucholsky

- Albanian
- Arabic

- Bulgarian
- Chinese

Danish

German

- Englisch
- Estonian

Finnish

French

Greek

Italian

Japanese

Korean

- Croatian
- Latvian

- Lithuanian
- Dutch

- Norwegian
- Polish

- Portuguese
- Romanian
- Russian
- Swedish

Slovak

- Slovenian
- Spanish
- Thai

Czech

Turkish

- Hungarian
- Vietnamese

#### Requirements in international sales:

Identifying potential in international sales.

How do I effectively address my potential customers abroad?

Global connectivity and networking.

Presentation, advertising and communication on the internet are necessary.

Link between sales and marketing.

High investment in market research and development

# Challenges in the digital economy

Difficult communication in international business because of language barriers.

Lack of resources in the development of marketing strategies for foreign countries.

Complex procurement, sales and logistics processes.

A lot of regulations, bureaucracy and administration

High commitment of time and money for targeted marketing



### Who is Exportpages International GmbH

Since 2003, Exportpages International has been promoting exporting companies.

The headquarter of the company is in Germany.

Exportpages complies with the European General Data Protection Regulation.

In addition to the presentation of the company, the products and services, there is the possibility to post requirements, offers, secondhand goods, vacancies and contact requests.

With its range of languages, Exportpages covers the world market.

### For who is the Exportpages service for?

Primaray for small and medium enterprises.

Exporting companies who wants to increase their export revenues.

Companies that want to expand their market to selected countries.

Companies that want to address a specific sector of the economy.

Former exporting companies who looking to return to foreign markets.

Companies that want to go global.

# How can Exportpages help?

Marketplace for exporters and importers.

Detailed description of the company with all relevant datas.

Detailed description of the company's products and services.

Increase visibility through comprehensive presentation of products and services.

Statistics provide information about the demand for goods and services.

Publication of company news and notices.

Overcoming language barriers using an AI translation system.

Communication in 30 of the world's most used languages.

Finding new clients and entering new deals directly on one platform.



# Our mission and vision

The mission is to provide the best global presentation service to every exporter, regardless of company size and type. Customers should be found in a simple, fast and high quality way at the best possible prices.

The company's vision is to be recognised in the different regions of the world for its quality and trustworthiness in service. It is to be the motivation for many companies that are not exporters so far to become exporters.



#### Exportpages strengths and qualities

Many years of experience in the field of internet business and international marketing. Understanding of customer needs and new technologies.

Knowing the needs of the local market and the business culture practiced there, Exportpages creates a better and more efficient customer service.

# How to become an Exportpages client?

The customer purchases an activation code and thereby acquires an annual licence. The licence is activated by entering the code.

After activation, the customer registers and enters the company data and a product description on the Exportpages platform.

By using the language tool, the company is presented in the available languages and domains.



### Additional features of the platform:

Particular attention is paid to optimising the platform and getting it to the top of all relevant internet search engines.

Optimisation for high quality display on all desktops, laptops, tablets and mobile phones. (Responsive Wepdesign)

Further assistance is provided by Exportpages and its associated partners.

# Let us create future together!

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