



Reusable Bags

Bags made for convenience,
sustainability and impact



Fully
Customisable



Machine &
Handcrafted



Eco-
Friendly



Who we are

Who we are

We're your ideal packaging partner

Swedbrand was founded in Hong Kong by Chris Magnusson and Zaid Bunni. The success of the company since that moment in 2006 has been rapid and sustained. Today Swedbrand is a proud packaging partner to some of the world's most iconic brands.

Our mission is to design, produce and deliver packing solutions tailored to the needs of every different brand. We take problems out of your hands to make perfect packaging feel incredibly simple.

What we make

Our packaging is always a perfect fit

We custom make packaging to meet the needs of every brand



**Premium
Packaging**



**Non Food
Packaging**



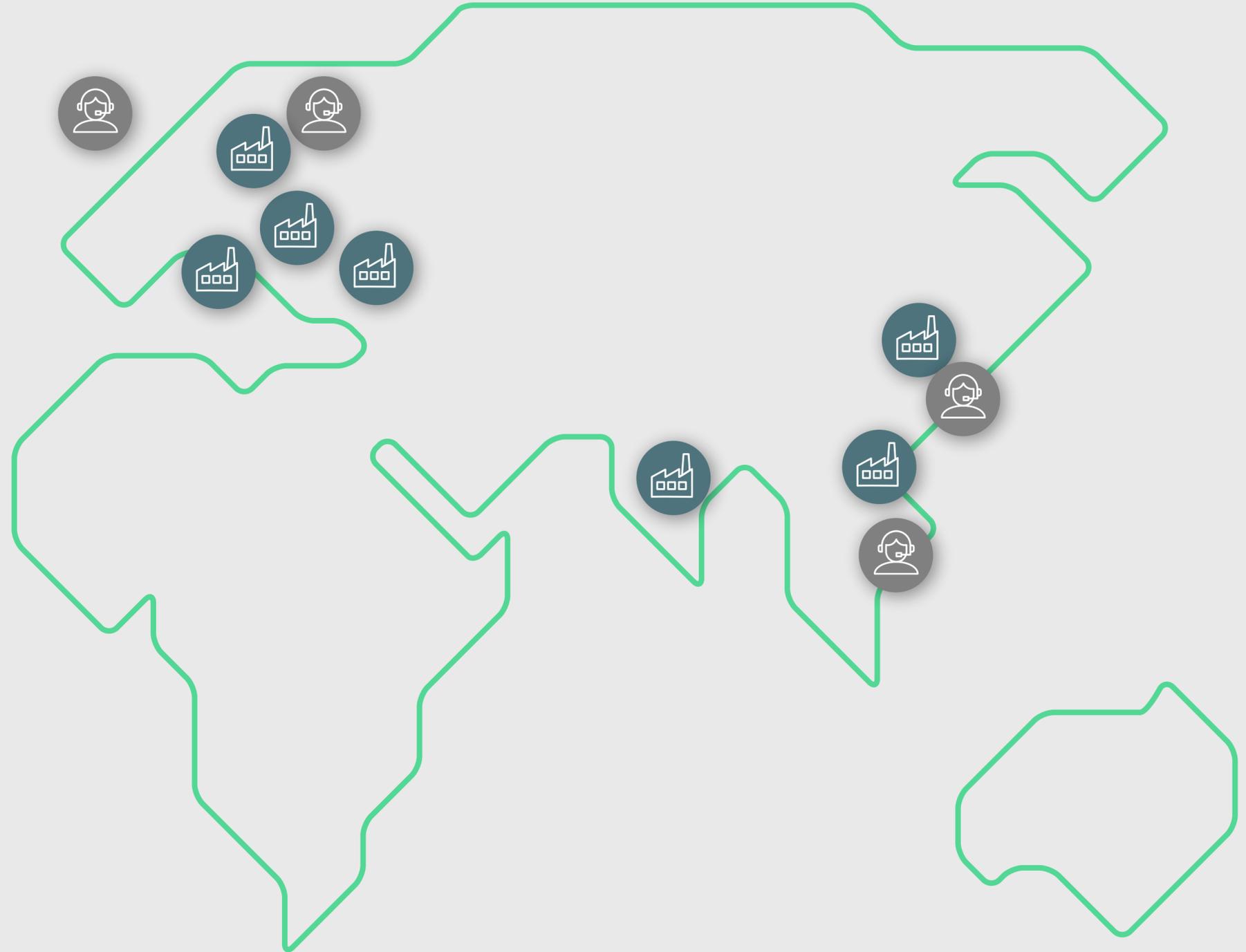
**Food
Packaging**

Where we are

A truly global reach

An international network of owned and partner-run factories offering global support and logistics

- X Global network of factories including Poland, Romania, Hungary, Italy, India, China and Vietnam
- X Local offices in Europe and Asia
- X International warehousing, freight and logistics
- X Multi-lingual customer service



Why work with us

Why Swedbrand?



Global reach

Our international production network supports brands all over the world



Great value

Packaging solutions tailored to your budget and your needs



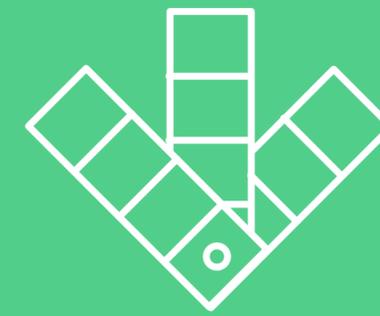
International delivery

Global warehousing and logistics support



Quality control

Local teams on the ground to maintain quality



Colour matching

We ensure accuracy throughout production



Customised solutions

Products created to meet your specific needs

How we work

Our team goes the extra mile

Wherever you need us, we'll be there

We're a tight team of passionate professionals committed to delivering an exceptional experience for every client. We build collaborative, open relationships to design better solutions.



What we offer

Flexible production capacity

Offering tailored packaging solutions to our clients

Our vast network covers a broad range of production techniques and gives us the flexibility to deliver highly customised solutions at scale.

What we offer

Quality in every detail

Our local teams guarantee impeccable production standards

By owning factories and keeping local team members on the ground, we can control the quality of every box and bag we deliver. We strive for quality without compromise.

How we work

Impeccable standards, no compromise

**Commitment to ethical and sustainable practices
by internationally recognised organisations**

Swedbrand is committed to setting an example through the service we provide to our clients and as a responsible employer and manufacturer. We are continually challenging the possibilities of packaging to help brands solve problems and improve their sustainable credentials.



Who we work with

A proven track record

We're proud to partner with some of the world's most iconic brands

We work with global brands and retailers across multiple categories - from supermarkets to fashion, from luxury to technology. Our mission is to bring the best out of every brand through the power of customised packaging.

RADO
SWITZERLAND

Rosen~~X~~thal

C&A

Müller

coop

SWAROVSKI

PORSCHE

HH[®]

Axfood

VANS
"OFF THE WALL"

ROSSMANN
Mein Drogeriemarkt

GERRY WEBER

H&M

Läderach
chocolatier suisse

bodum[®]

swatch[®]+

SPAR

mio

ZENITH
SWISS WATCH MANUFACTURE
SINCE 1865

TISSOT



Our Reusable Bags

Do right by the environment with bags made to last. A single plastic bag can take hundreds of years to decompose. Swedbrand provides retailers with a choice of sustainable materials to make reusable bags perfect for shoppers and the environment.



Fully Customisable



Machine & Handcrafted



Eco-Friendly



SWEDBRAND GROUP[®]

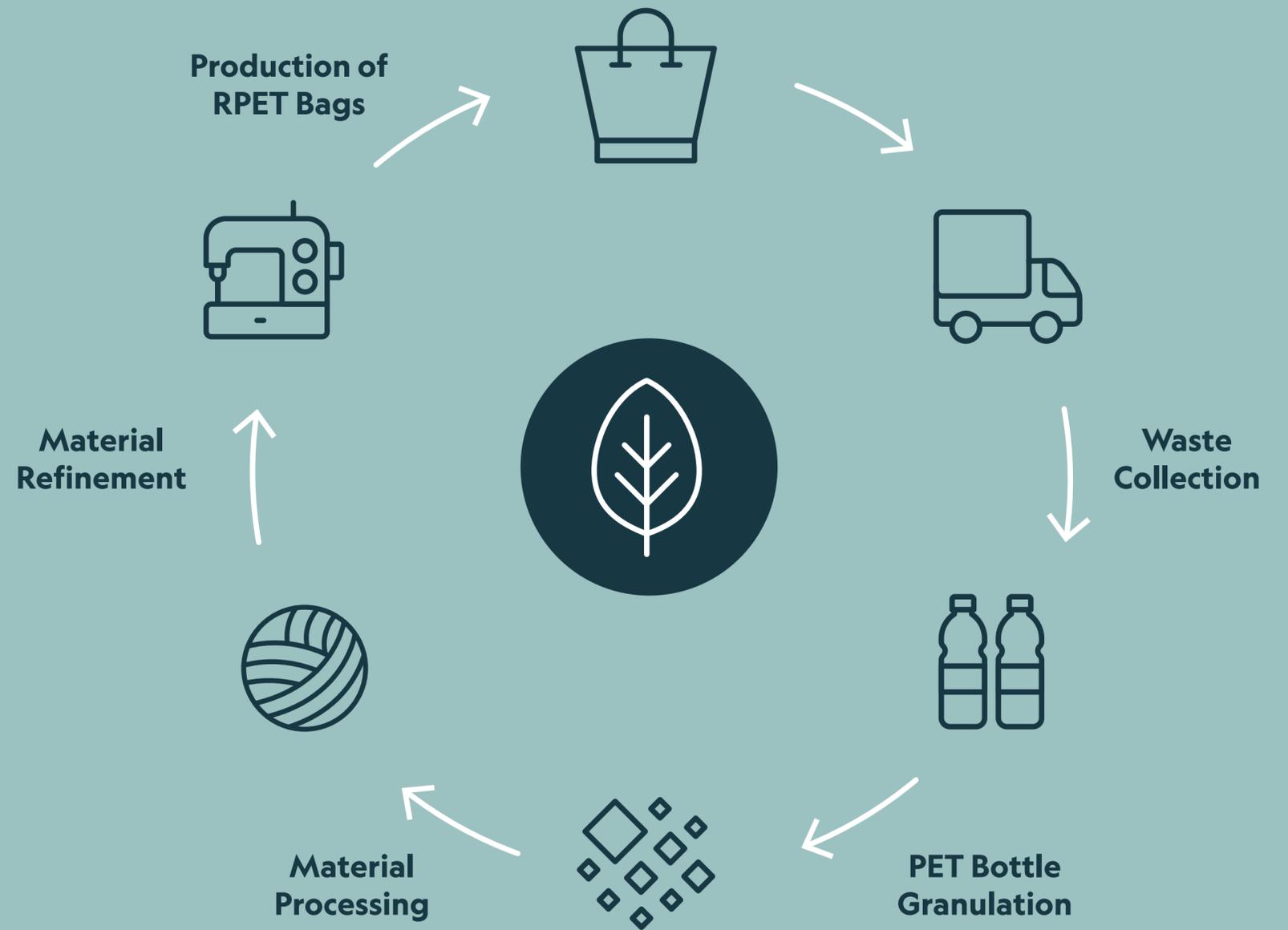
| **Packaging makers, Problem solvers**

SWEDBRAND-GROUP.COM | INFO@SWEDBRAND.COM

Why you should swap to reusable

Help protect the environment whilst reducing your company's carbon footprint

Billions of plastic bags end up in our landfills after being used a single time, and there it will take several hundred years for them to decompose. By choosing a reusable bag, this number can be reduced and you can help to protect the environment. Reusable bags have a far longer life cycle and they can assist in the reduction of your company's carbon footprint.

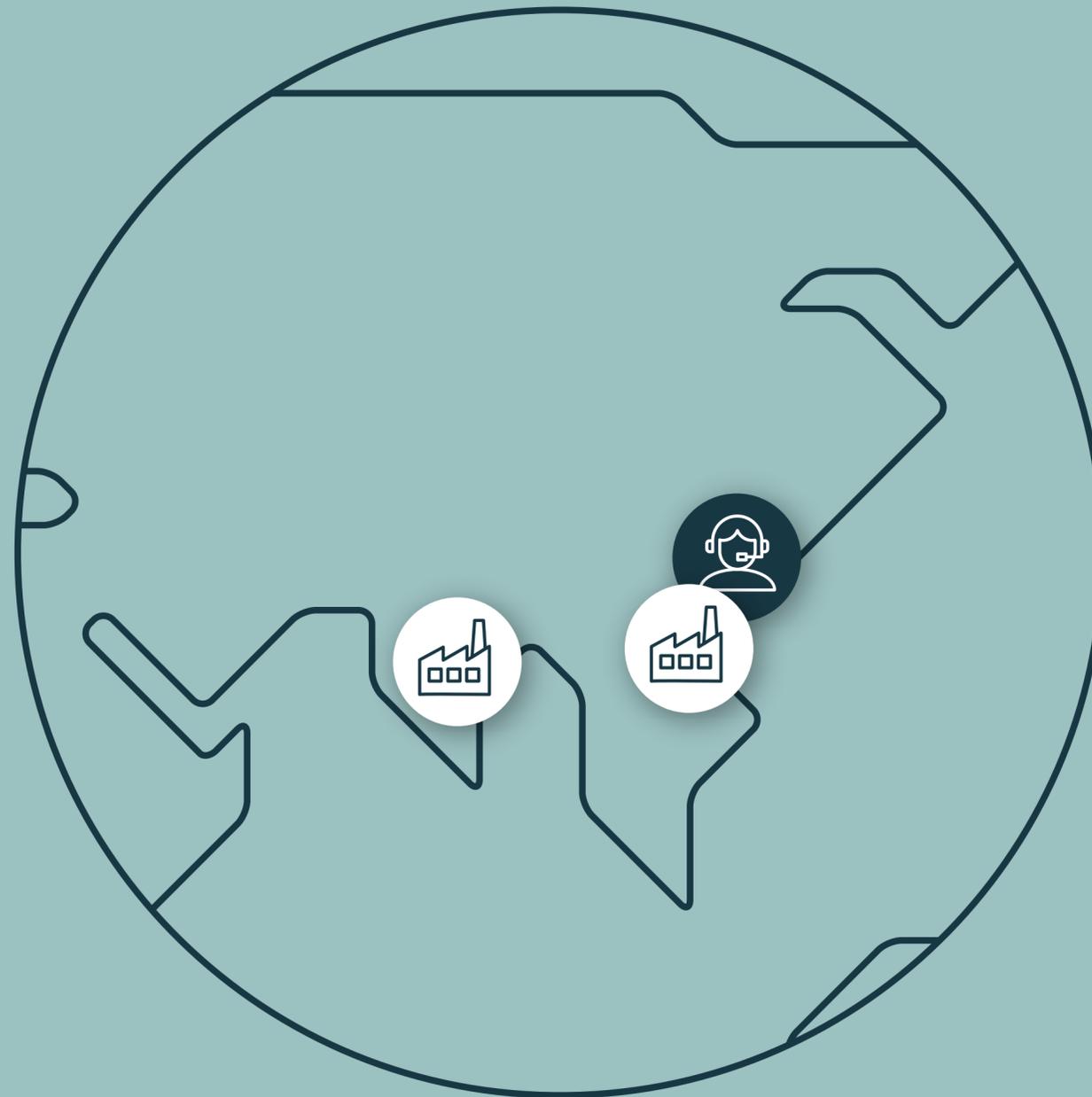


Where we make our Reusable Bags

Our facilities in Vietnam and India specialise in the production of our reusable bags.

Highly experienced workers as well as our on-ground quality control staff ensure that the reusable bags reflect each company's individual desired brand image whilst reducing the amount of single-use plastic bags around the globe.

- X 18 million bags per month capacity
- X 1,700 Workers
- X Local teams on the ground to oversee production and logistics
- X BSCI audited, GRS certified



High standards



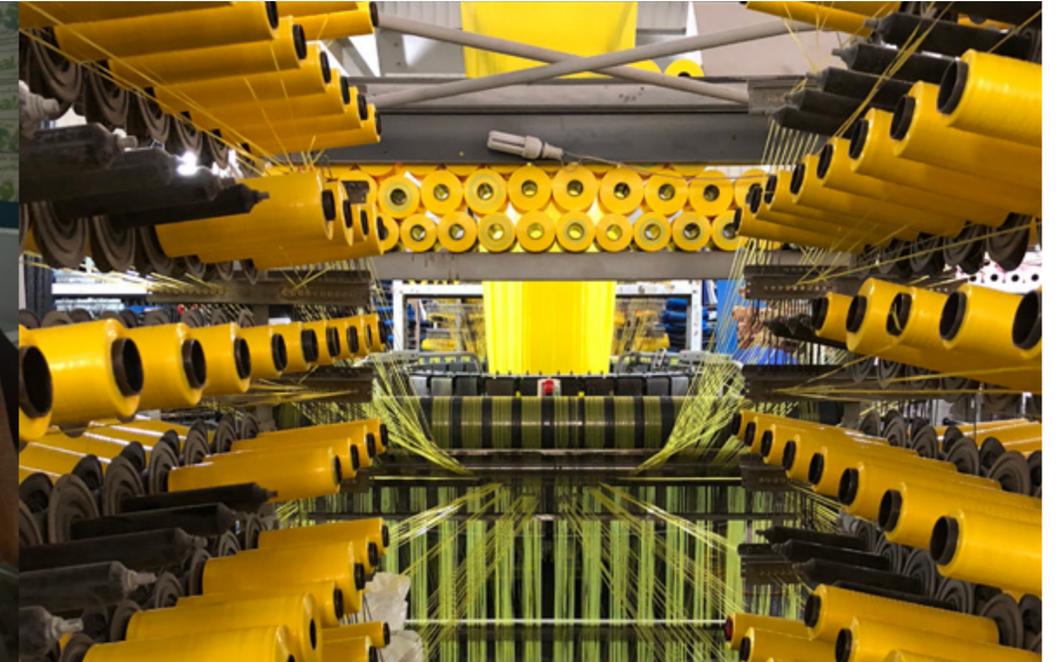
Quality control



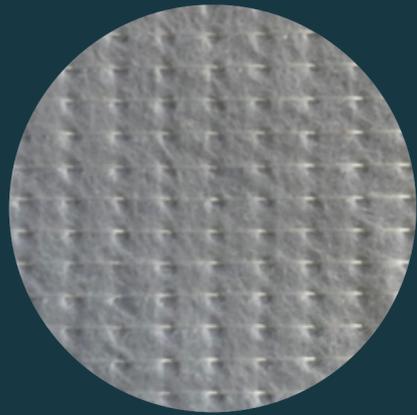
Colour matching

Reusable Bags

18 million
reusable bags made per month

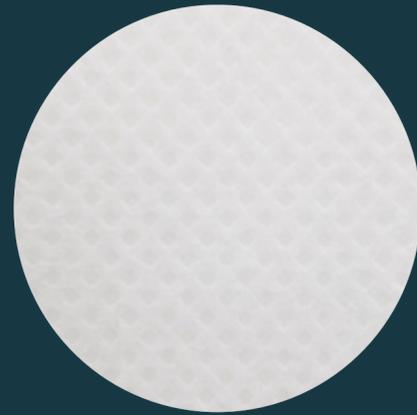


Materials we can offer



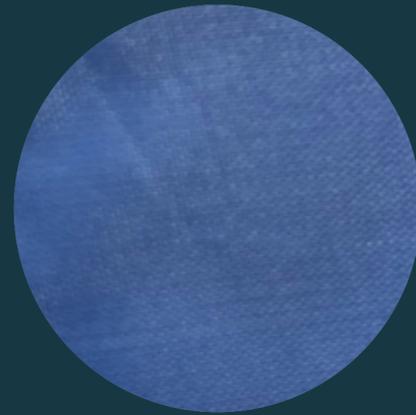
RPET Stitch bond

- ✘ Made of 60-70% recycled bottles
- ✘ Fabric available in white and black
- ✘ GRS certified



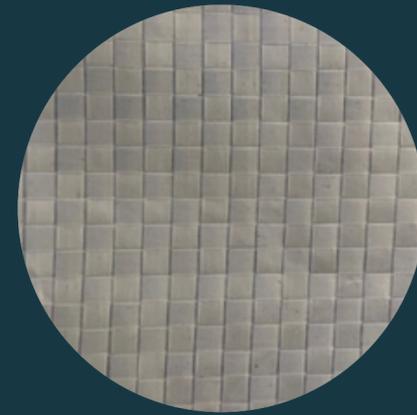
RPET Spun bond

- ✘ Made of 100% recycled material
- ✘ Available in different colours
- ✘ GRS certified



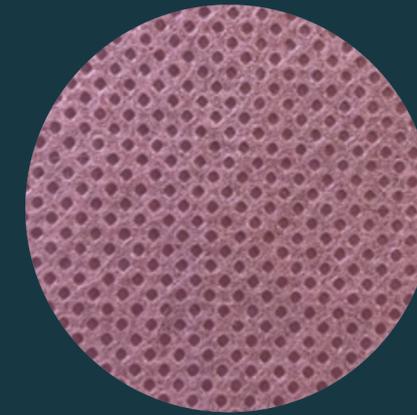
Polyester

- ✘ Available in virgin & recycled material
- ✘ Available in different colours
- ✘ Super-light, durable & customisable



PP Woven

- ✘ Available in virgin or mix material
- ✘ Available in different colours
- ✘ Inexpensive & durable material



PP Non Woven

- ✘ Available in virgin or mix material
- ✘ Available in different colours
- ✘ Inexpensive & durable material



Cotton

- ✘ Natural & renewable source material
- ✘ Available in different colours & thickness's
- ✘ Oeko-Tex & organic certificates available

Reusable Carrier Bags

RPET spun bond

RPET spun bond is made of recycled PET which is most commonly made from plastic bottles - this way giving those post-consumer bottles a second life. RPET spun bond can be made of up to 100% recycling material.

- X Very high recycling content (up to 100%)
- X Resilient
- X Soft-to-hand feeling
- X Textile-like texture and appearance
- X Heat sublimation printing / Heat transfer printing
- X Silk screen printing



Reusable Carrier Bags

RPET with Lamination

R-PET bags with lamination give post-consumer plastics a second life. It's an eco-friendly substitute for single use plastic bags whilst communicating brand messages in a highly effective manner.

- X High recycling content (up to 82%)
- X Printing of images possible
- X 100% reusable and durable
- X Breathable and water proof with a laminated film



Reusable Carrier Bags

RPET with Paper Lamination

Instead of a plastic lamination, paper can also be used to cover the RPET material. This way you receive a reusable bag that is longer living than a “normal” paper bag but mostly consists of recycled PET and paper.

- X Longer-living than normal paper bag
- X High recycling content possible
- X Printing of images possible
- X Natural touch due to paper lamination
- X Gravure or silk screen printing



Reusable Carrier Bags

PP Woven

PP Woven bags are the alternative to disposable plastic bags mainly used by retailers. They are well known for their strength as they are covered by a plastic layer. These bags are solid, waterproof and washable. The polypropylene bag has become more and more famous since the last decades especially thanks to its durable and sustainable features for the environment.

- X Longer-living than normal paper bag
- X Printing of images possible
- X 100% reusable and durable
- X Excellent resistance to stress and high resistant to cracking
- X Breathable and water proof with a laminated film
- X Gravure printing



Reusable Carrier Bags

PP Non Woven

Non woven Bags are light to handle and non-permeable in nature. Non woven bags are eco-friendly, these are long-lasting and tear resistant. They are light weighted and portable to carry. Non woven bags can be used as a gift bag, promotional bag and shopping bag. They are ideally used in super markets, retail shops, trade shows and conference events.

- X Longer-living than normal paper bag**
- X Printing of images possible (with lamination)**
- X 100% reusable and durable**
- X Excellent resistance to stress and high resistant to cracking**
- X Breathable or water proof with a laminated film**



Reusable Carrier Bags

Reusable fruit & veggie bags

Our reusable fruit and vegetable bags can be produced in different materials, sizes and colours. They are a handy and eco-friendly alternative to single-use plastic bags.

- X Longer-living
- X 100% reusable and durable
- X Recycled materials available
- X Bio materials available
- X Customized sizes, shapes and labels possible



Reusable Carrier Bags

Cotton

Cotton is a natural material that is fully biodegradable. Cotton bags can be reused and they offer a high load-bearing capacity.

- X Natural, renewable resource
- X Biodegradable
- X High load-bearing capacity
- X Soft touch
- X Heat sublimation printing
- X Silk screen printing
- X Recycled and/or organic cotton available



Reusable Carrier Bags

Jute

Jute is second to cotton in terms of amount being produced but is one of the most affordable natural fibres. Jute is a soft, shiny, and long vegetable fibre that can be formed into strong threads. Jute bags help in reducing the use of wasteful and unnatural materials.

- X Resilient and durable
- X Strong fabrics and fibres
- X Quick-drying
- X Shape retaining
- X Image prints possible through Silk screen printing



Reusable Carrier Bags

Recycled Polyester

Polyester is a synthetic fibre that is very popular in the fashion industry. It can also be recycled and this way you can give your old textiles a second life – as a shopping bag for instance.

- X Resilient and durable
- X Strong fabrics and fibres
- X Quick-drying
- X Image prints possible through heat sublimation printing or silk screen printing
- X Small and handy





Our projects

COOP – Reusable bags

Improving sustainability for a leading retailer

COOP asked Swedbrand to improve the sustainable credentials of their RPET reusable bags. The resulting design set new standards for the packaging industry.

- X Innovative RPET handle
- X Large scale production support
- X A new standard for RPET bag production



COOP - Reusable bags



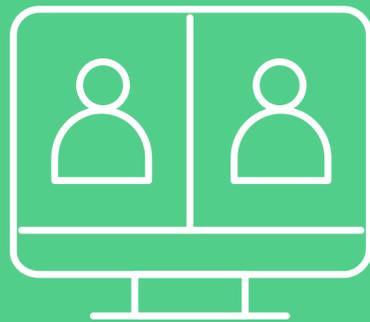
COOP - Reusable bags



COOP - Reusable bags

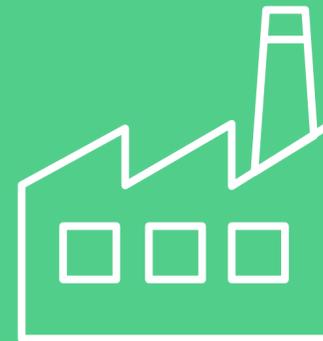


Want to have a look around? Take a virtual factory tour



Quality control

Local teams on the ground
to maintain quality



Full factory tour

See our production
capabilities in action



Compare worldwide locations

Explore our network to see
where and how we can help

Got a packaging project? Get in touch.



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